



The Salinas Valley Chamber of Commerce focuses on creating a strong local economy, promoting the community, providing networking opportunities representing the interests of business with government and political action.

Membership Investment Rates 2009 – Benefit based Plan

<p>Contributor \$359 (Total Value \$1,500) 1 – 5 employees</p> <ul style="list-style-type: none"> • Business Resources • Directory listing on SVCC website • Access to and notification of Member Spotlight email blasts • Subscription to the Salinas Valley Business Journal, weekly SVCC email blast and SVCC Monthly Event Flier • Discounted partnership advertising opportunities • One online job posting on the SVCC website • Business representation through the SVCC on the Business Development Task Force and the Streamlining Task Force • Member Discount on select SVCC products and events • One SVCC membership directory • SVCC virtual membership plaque for member website and recognition • Business representation through the SVCC at federal, state and local governmental levels • Member to member benefits • Trackable business referrals from the SVCC • Access to business information through SCORE and skill building opportunities (Business 101) • Opportunity to advertise in the SVBJ • Invitation to serve on a SVCC committee • Admission for two to a New Member Reception/Breakfast with Tiffany • Event Posting on SVCC calendar website • New Membership package of benefits 	<p>Supporter \$620 (total value \$2,400) 11-25 employees</p> <p>Contributor + Promotional <i>plus</i></p> <ul style="list-style-type: none"> • One 1/16th page ad in one SVBJ issue • One additional online job posting • Admission for four additional to a SVCC mixer • Admission for two to a Sandwich Summit • Opportunity for "Your Town" feature presentation
<p>Promotional \$470 (total value \$2,000) 6 – 10 employees</p> <p>Contributor <i>plus</i></p> <ul style="list-style-type: none"> • Space for your marketing materials in the lobby • Two online job postings per year (listing duration one month each) • Assistance with a Ribbon cutting • Assistance with a Open House event • Assistance with a Anniversary celebration • Admission for two to one Business 101 session • Admission for two to a mixer • Ability to submit member news in the SVBJ (based on availability) 	<p>Builder \$790 (total value \$3,300) 26-50 employees</p> <p>Contributor + Promotional + Supporter <i>plus</i></p> <ul style="list-style-type: none"> • One additional category listing on website directory • Enhanced SVCC website directory listing • One set of mailing labels • One 1/8th page ad in one SVBJ issue (in lieu of 1/16 ad) • Two additional online job postings • Five relocation packets • Twelve official SVCC maps • Admission for two for one Business 101 session • Additional admission for one to a Sandwich Summit
	<p>Opportunity \$900 (total value \$4,200) 51-75 employees</p> <p>Contributor + Promotional + Supporter + Builder <i>plus</i></p> <ul style="list-style-type: none"> • One additional set of mailing labels • Five additional relocation packets • Twelve additional official SVCC maps • Five additional online job posting • Two rentals of the SVCC conference room per year(non transferable) • Two additional admissions to a mixer • Admission for one additional to a Business 101 session • Admission for one additional to Sandwich Summit

Salinas Valley Chamber of Commerce
119 East Alisal Street • Salinas CA 93901

Community \$1,100 (total value \$4,900)
76-150 employees

Contributor + Promotional + Supporter +
Builder + Opportunity *plus*

- Two opportunities to advertise on Tuesday's eblast - non chamber events
- One additional set of mailing labels
- Twenty-four additional official SVCC maps
- Ten additional online job postings
- One additional rental of the SVCC conference room (non transferable)
- Ten additional relocation packets
- Brochure inserted in all relocation packets

Motivational \$1,500 (total value \$7,500)
151-200 employees

Contributor + Promotional + Supporter +
Builder + Opportunity + Community *plus*

- Two additional category listings on website
- Logo recognition on the SVCC website
- One promotional member spotlight eblast to all members on Wednesday
- Advertise 4 times per year on Tuesday eblast for non chamber events
- One month sponsorship logo on Tuesday's email blast
- Two affiliate membership locations
- One additional rental of the conference room (non transferable)
- Two tickets to the Annual Awards Luncheon

Investment \$1,900 (total value \$9,850)
201-500 employees

Contributor + Promotional + Supporter +
Builder + Opportunity + Community +
Motivational *plus*

- One 1/4th page ad in one SVBJ issue (in lieu 1/16 and 1/8 ad)
- CEO profile in the SVBJ
- Recognition of membership level in SVBJ issues
- One additional affiliate membership location
- Two additional tickets to the Annual Awards Luncheon
- Admission for one to the Business 101 Series

Leadership \$3,000 (total value \$11,450)
over 500 employees

Contributor + Promotional + Supporter +
Builder + Opportunity + Community +
Motivational + Investment *plus*

- One 1/2 page ad in one SVBJ issue (in lieu 1/16, 1/8 and 1/4 ad)
- One time flier insert in Monthly event flier to members
- Sponsor recognition at one new member reception
- Table of 8 at Annual Awards Luncheon
- Booth at Community Expo
- Admission for one additional for the Business 101 Series
- Table of 8 at a Sandwich Summit

Non-Profit / Government \$235

- All the benefits of Contributor

Associate \$151

- Non -Business Classification & Retirees

Added Benefits

Please add individually to my plan:

- Membership mailing labels \$97
- Member Spotlight email blast \$150
- Flyer insert in the monthly event calendar \$350
- Online job posting on SVCC web site \$25
- SVCC membership directory \$25
- Admission to Business 101 session \$15
- Rental of SVCC Conference Room daily \$200
- Relocation package \$15
- Event inclusion in SVCC Tuesday's eblast \$50
- Enhanced online directory listing \$100
- SVBJ advertising per rate sheet
- SVCC web site advertising per rate sheet
- SVCC official map - per map \$2
- Admission to a SVCC mixer \$10
- Admission to a SVCC Sandwich Summit \$15
- Admission for one to Annual Awards luncheon \$45
- Vendor Booth at Community EXPO per rate sheet
- Affiliate location membership investment varies
- Displaying brochures in SVCC lobby \$125
- Ribbon Cutting, Open House or Anniversary \$150
- Insert flier in relocation package \$150
- Member news article in SVBJ -one issue \$50