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January 10, 2025

Greetings Community Members and Business Associates!

We are excited to announce our third annual **Legislative Breakfast** which will be held on **February 28th** at the Student Center, Building C; Steinbeck Hall at Hartnell College from 7:30am to 9:30am.

The purpose of this event is to connect you as leaders and business professionals with key elected officials from the federal, state, and local government sectors and to foster relations that will be critical to the prosperity and vitality of the Salinas Valley. Attendees will enjoy a delicious breakfast while listening to government leaders such as Congresswoman Zoe Lofgren and others.

What follows is an overview of sponsorship benefits available to your business via this well-attended, high-profile event. Marketing and sponsorship opportunities are currently available, and I look forward to working with you to create a mutually beneficial sponsorship package that meets your marketing goals.

Please contact me as soon as possible. Sponsorships and ticket sales are in high demand, and seats will be limited.

Thank you in advance for your consideration. I look forward to speaking with you soon.

Sincerely,

Colleen Bailey
President/CEO
Salinas Valley Chamber
Colleen@salinaschamber.com
Cell Phone: (831) 737-0289

Amy Gibson
Vice Chair of Events
Salinas Valley Chamber

2025 Legislative Breakfast Sponsorship Opportunities

| Sponsorship Level Investment | \$5,000 | \$2,500 | \$1,000 | \$500 |
|---|----------------|------------|--------------|--------------|
| | Platinum Level | Gold Level | Silver level | Bronze level |
| Number of guests included (reserved) | 10 | 8 | 4 | 2 |
| Representative to speak at event (1 min) | x | | | |
| Inclusion in any TV and Radio Commercials | x | | | |
| Pull-up banner on stage or company logo on lectern | x | | | |
| Option to share marketing collateral or promotional pieces on tables at the event | x | x | | |
| Dedicated social media recognition | x | x | | |
| Acknowledged on the Chamber website | x | x | x | |
| Company LOGO on Event Welcome Board | x | x | x | |
| Announced recognition at the event | x | x | x | x |
| Sponsor recognition in post-event recap video | x | x | x | x |
| Recognition in printed materials and ads | x | x | x | x |
| Company NAME on Event Welcome Board | | | | x |
| Size of ad included in event program | Full-page | Full-page | Half-page | -- |

Ad in Program (without sponsorship): \$500 full-page ad \$300 half-page ad

TICKETS ONLY

Individual event tickets may be purchased for \$50 each (Non-members: \$60) by **Monday, February 24, 2025, by 5:00 pm or until tickets sell out.** Register at SalinasChamber.com.

SPONSORSHIP BENEFITS

To receive all of the sponsorship benefits listed above, please communicate your sponsorship preference to the Chamber no later than 2/12/2025. We must have your logo to be included in event marketing. We will happily accept your sponsorship after this date, but we might not be able to include your company in all marketing collateral.

Event Program ad: Full page ad dimensions: 5.5" wide x 8.5" tall, Half page dimensions: 5.5" wide x 4.25" tall. Email ad to Jasmine@salinaschamber.com.

Contact name: _____

Sponsorship Level: _____

Organization: _____

Phone: _____

Signature: _____

Email: _____

Upon receiving your sponsorship selections, the Chamber will send an invoice. Please contact President & CEO, Colleen Bailey, by calling (831) 737-0289 or by email at Colleen@salinaschamber.com. We value every sponsorship we receive from our partners. Thank you for your partnership!